BETZ
The Sports Betting & iGaming ETF
INVESTOR PRESENTATION DECEMBER 2020
Disclaimer

Investors should consider the investment objectives, risk, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the BETZ ETF please call 1-877-220-7649 or visit the website at roundhillinvestments.com/etf/betz. Read the prospectus or summary prospectus carefully before investing.

The iGaming and sports betting industry is characterized by an increasingly high degree of competition among a large number of participants including from participants performing illegal activities or unregulated companies. Expansion of iGaming and sports betting in other jurisdictions (both regulated and unregulated) could increase competition with traditional betting companies, which could have an adverse impact on their financial condition, operations and cash flows. In a broader sense, iGaming and sports betting companies face competition from all manner of leisure and entertainment activities, including shopping, athletic events, television and movies, concerts and travel. In addition, established jurisdictions could award additional licenses or permit the expansion or relocation of existing sports betting companies. These companies also may be subject to increasing regulatory constraints, particularly with respect to cybersecurity and privacy. In addition to the costs of complying with such constraints, the unintended disclosure of confidential information, whether because of an error or a cybersecurity event, could adversely affect the reputation, profitability and value of these companies.
TABLE OF CONTENTS

- Sports Betting & iGaming Explained
- Market Opportunity:
  - Global Market Size
  - Online Advantage
  - U.S. Market
  - Legalization
- Case Studies:
  - Penn National Gaming
  - DraftKings
  - Kambi
- ETF Characteristics
- Top Holdings & Exposures
- ETF Performance
Sports Betting & iGaming Explained

**Sports Betting** is wagering on the outcome of a sports match. **iGaming** is an umbrella term to represent the business of online gaming.

The iGaming categorization includes:

- Sports Betting
- Online Poker
- Casino Games
- Daily Fantasy Sports
- And more!

This market is expected to grow significantly as global regulatory momentum and digitization continue.
The global gaming industry is evolving from a “brick and mortar” business to an “online” business.

**Market Opportunity: Global Market Size**

Market Opportunity: **Online Advantage**

Morgan Stanley expects **over 75%** of U.S. sports betting revenue will come from bets placed **online** by 2025.

**Online Gambling Global Market Share**

One of the largest online sports betting and iGaming markets in the world is now starting to open.

U.S. Market Size Estimates

- **Jefferies**: By 2023-25
- **Goldman Sachs**: By 2033
- **Susquehanna**: Within 10 years
- **Needham**: Longer-term

*Source: Jefferies, Goldman Sachs, and Susquehanna estimates were provided by Olive Tree Global as of August 2020. Needham estimates were provided by Seeking Alpha and TheStreet as of*
Macquarie believes online sports betting will be available to **96% of the U.S. population** by 2025.
**Company Details**

- **Ticker:** PENN
- **Country:** United States
- **Thematic Relevance:** Casinos
- **Market Capitalization:** $13.4 Billion

**Notable Brands**

- Barstool Sports
- Barstool Sportsbook
- Greektown Detroit

**Key Highlight**

- In February 2020, Penn closed on its investment in **Barstool Sports**, a leading digital sports, entertainment and media platform, acquiring a **36% stake** for approximately **$163 million**.

**Key Statistic**

- In September 2020, Penn launched the Barstool Sportsbook app in Pennsylvania. The app set a **single day download record** and achieved **$11 million** in handle over opening weekend.

Information is subject to change and is not a guarantee of future results. This example was chosen because Penn National Gaming operates within the iGaming, Casino, and Hotel sectors.
Company Details

- **Ticker:** DKNG
- **Country:** United States
- **Thematic Relevance:** Sportsbook
- **Market Capitalization:** $18.2 Billion

Notable Brands

- DraftKings Daily Fantasy Sports
- DraftKings Sportsbook
- DraftKings Casino
- SBTech

Key Highlight

- As of June 2020, DraftKings has hosted over 4.6 million unique paid users. DraftKings has a wide range of iGaming products including sportsbooks, DFS, and online casino.

Key Statistic

- As of September 2020, DraftKings expects monthly unique payers to reach 1.02 million, representing growth of approximately 64% compared to the same period last year.
Case Study: Kambi

BETZ ETF Exposure: 3.5%

Company Details

- **Ticker:** KAMBI SS
- **Country:** Sweden
- **Thematic Relevance:** Technology
- **Market Capitalization:** $1.5 Billion

Notable Clients

- DraftKings
- Penn National Gaming
- Rush Street
- Churchill Downs

Key Highlight

- Kambi is a leading provider of B2B sports betting services. As of June 2020, more than 20 B2C sportsbooks leveraged Kambi’s platform, including DraftKings, Penn National, and Rush Street.

Key Statistic

- In 2019, the number of monthly active players betting with Kambi partners exceeded one million. Active players on Kambi’s platform increased 52%, while bets increased 40%.

Information is subject to change and is not a guarantee of future results. This example was chosen because Kambi is a leader in iGaming B2B technologies.
Characteristics

- **Ticker**: BETZ
- **Expense Ratio**: 0.75%
- **Launch Date**: June 4th 2020
- **Rebalance**: Quarterly
- **AUM**: $207MM
- **Shares Outstanding**: 8,000,000
- **Number of Holdings**: 38
- **ETF Options**: Yes
- **20 Day ADV**: $5.4MM

Thematic Breakdown

- Sportsbook: 33.3%
- Technology: 19.4%
- iGaming: 30.1%
- Other: 17.2%

As of 12/31/2020. Information is subject to change and is not a guarantee of future results.
ETF Exposures: BETZ

**Country Exposure**
- United States: 35.3%
- Sweden: 10.8%
- Malta: 10.3%
- Australia: 10.3%
- Other: 10.2%
- Britain: 10%
- Isle Of Man: 8.1%

**Market Capitalization Exposure**
- Mid Cap ($1-5B): 40.8%
- Large Cap (>5B): 39.2%
- Small Cap (<$1B): 20%

As of 12/31/2020. Information is subject to change and is not a guarantee of future results.
ETF Top Holdings: BETZ

**Penn Natl**
- Weight: 5.2%
- Ticker: PENN

**Flutter**
- Weight: 5.1%
- Ticker: FLTR.LN

**PointsBet**
- Weight: 5.1%
- Ticker: PBH.AU

**Entain**
- Weight: 4.8%
- Ticker: ENT.LN

**Evolution**
- Weight: 4.8%
- Ticker: EVO.SS

**Kindred**
- Weight: 4.8%
- Ticker: KINDSDB.SS

**Draftkings**
- Weight: 4.5%
- Ticker: DKNG

**William Hill**
- Weight: 4.4%
- Ticker: WMH.LN

**Tabcorp**
- Weight: 3.6%
- Ticker: TAH.AU

**GAN**
- Weight: 3.5%
- Ticker: GAN

*As of 12/31/2020. Information is subject to change and is not a guarantee of future results.*
ETF Performance: **BETZ**

**BETZ** Growth of $10,000 Chart Since Inception

The performance data quoted represents past performance. Past performance does not guarantee future results. Current performance may be lower or higher than the performance data quoted. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Returns less than one year are not annualized. For the most recent month-end performance, please call (855) 561-5728. You cannot invest directly in an index. Shares are bought and sold at market price (closing price), not net asset value (NAV), and are individually redeemed from the Fund. Market performance is determined using the bid/ask midpoint at 4:00pm Eastern time when the NAV is typically calculated. Brokerage commissions will reduce returns.
BETZ
Roundhill Sports Betting and iGaming ETF

For more information:

Website: roundhillinvestments.com
Twitter: @roundhill
LinkedIn: Roundhill Investments