

## ETF OVERVIEW

The Roundhill MVP ETF (MVP) is designed to offer investors exposure to the professional sports industry. The fund consists of companies globally who own sponsor, or support professional sports teams, sports media companies, and sports apparel companies. This classification also includes corporations that own and/or operate professional sports venues, athletic fields, facilities, and other hospitality venues. The universe of professional sports includes, but is not limited to, soccer, baseball, American football, basketball, hockey, tennis, wrestling, and esports. The Roundhill MVP ETF seeks capital growth.

### WHY INVEST IN PRO SPORTS?\*

#### GROWTH

As the economy reopens, there is an opportunity to invest in the growth of sports. NPD Group predicts the global sports market will be worth \$626 billion by 2023 – up 33% from the \$471 billion tracked in 2018.<sup>1</sup>

#### SCARCITY

Sports franchises are scarce, premium assets. From 2011 to 2020, the average franchise across the NFL, NBA, NHL, MLB and Premier League increased in value by over 500%.<sup>2</sup>

#### OWNERSHIP

Investing in publicly traded pro sports teams allows for fans to own small stakes in franchises they know and love.

### WHY THE MVP ETF?\*

#### ACTIVE

The MVP ETF provides exposure to a basket of companies researched by Roundhill to have exposure to the professional sports industry.

#### DIVERSIFIED

MVP is a portfolio of 30+ securities diversified across sub-themes, geographies, and market caps, providing investors broad, global exposure to pro sports.

#### FOCUSED

MVP is the only listed fund globally which focuses on investing in companies involved in pro sports and the companies supporting the sector.

<sup>1</sup> NPD Group, 2021. <sup>2</sup> Statista, 2021.

### ETF CHARACTERISTICS

|                    |               |
|--------------------|---------------|
| Fund Ticker        | MVP           |
| Exchange           | NYSE          |
| Net Expense Ratio  | 0.75%         |
| AUM                | \$7.7MM       |
| Shares Outstanding | 550,000       |
| Launch             | 3 / 17 / 2021 |
| ETF Options        | YES           |
| Securities Lending | NO            |

### PORT CHARACTERISTICS

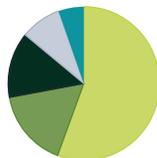
|                              |               |
|------------------------------|---------------|
| Median Market Capitalization | \$858 MILLION |
| # of Holdings                | 37            |
| Country Count                | 12            |

### GEOGRAPHIC BREAKDOWN

|               |       |             |      |
|---------------|-------|-------------|------|
| UNITED STATES | 51.1% | CHINA       | 1.1% |
| ITALY         | 13.7% | HONG KONG   | 1.0% |
| GERMANY       | 11.5% | JAPAN       | 0.9% |
| TURKEY        | 10.5% | DENMARK     | 0.5% |
| BRITAIN       | 7.0%  | NETHERLANDS | 0.3% |
| CANADA        | 2.1%  | FRANCE      | 0.3% |

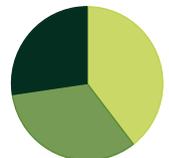
### THEMATIC RELEVANCE BREAKDOWN

|                             |       |
|-----------------------------|-------|
| Pro Sports Team             | 55.6% |
| Apparel & Equipment         | 16.4% |
| Pro Sports Leagues & Arenas | 13.8% |
| SPAC                        | 8.7%  |
| Media & Other               | 5.4%  |



### MARKET CAPITALIZATION BREAKDOWN

|                   |       |
|-------------------|-------|
| Mid Cap (\$1-5B)  | 39.5% |
| Large Cap (>\$5B) | 33.2% |
| Small Cap (<\$1B) | 27.3% |



\*The statements and forecasts above are subject to significant business, economic, and competitive uncertainties. Accordingly, there can no assurance that such statements, estimates and projections will be realized, and no representations are made as to the accuracy or completeness of such statements and forecasts. Such statements and forecasts are not indicative of future investment performance. An index is unmanaged and is not available for direct investment. ETF characteristics and allocations are subject to change at any time.

## TOP TEN HOLDINGS (as of 3/31/21)



|         |  |       |          |                                   |       |
|---------|--|-------|----------|-----------------------------------|-------|
| MSGS    | Madison Square Garden Sports Corp      | 9.16% | BATRK    | Liberty Media Corp-Liberty Braves | 4.92% |
| FWONA   | Liberty Media Corp-Liberty Formula One | 9.00% | NKE      | NIKE Inc                          | 4.46% |
| JUVE IM | Juventus Football Club SpA             | 7.36% | WWE      | World Wrestling Entertainment Inc | 4.07% |
| MANU    | Manchester United Plc                  | 6.83% | FENER TI | Fenerbahce Futbol AS              | 3.33% |
| BVB GR  | Borussia Dortmund GmbH & Co KGaA       | 5.97% | ADS GR   | adidas AG                         | 3.32% |

ETF holdings are subject to change at any time and should not be interpreted as an offer of these securities.

### MVP Performance (as of 3/31/21)

### Since Inception (3/17/21)

|              |        |
|--------------|--------|
| NAV          | -7.46% |
| Market Price | -6.52% |

### Expense Ratio

|       |       |
|-------|-------|
| Gross | 0.75% |
| Net   | 0.75% |

*The performance data quoted represents past performance. Past performance does not guarantee future results. Current performance may be lower or higher than the performance data quoted. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Returns less than one year are not annualized. For the most recent month-end performance, please call (855) 561-5728. You cannot invest directly in and index. Shares are bought and sold at market price (closing price), not net asset value (NAV), and are not individually redeemed from the Fund. Market performance is determined using the bid/ask midpoint at 4:00pm Eastern Time when the NAV is typically calculated. Brokerage commissions will reduce returns.*

**Investors should consider the investment objectives, risk, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about Roundhill ETFs please call 1-855-561-5728 or visit the website at [www.roundhillinvestments.com/etf/](http://www.roundhillinvestments.com/etf/). Read the prospectus or summary prospectus carefully before investing.**

Investing involves risk including possible loss of principal. Professional Sports, Media, and Apparel Company Risks: The success of Apparel companies depends heavily on disposable household income and consumer spending, and changes in demographics and consumer preferences can affect the success of apparel companies. Market or economic factors impacting Media companies which rely heavily on technological advances are particularly vulnerable to research and development costs, substantial capital requirements, product and services obsolescence, government regulation, and domestic and international competition, including competition from foreign competitors with lower production costs. Professional sports teams are dependent upon the performance and/or popularity of their franchises and compete, in varying respects and degrees, with other sporting events. In addition, professional sports teams are largely dependent on their ability to attract strong attendance to their professional sports franchises' home games and compete, in certain respects and to varying degrees, with other leisure-time activities and entertainment. Economic downturns and other adverse conditions, including the current economic downturn and conditions caused by the ongoing COVID-19 pandemic, such as suspension of sports events or limitations on in-person attendance at such events, can negatively affect their operations. Professional sports companies are also dependent upon their ability to develop, obtain and retain talented players as well as the on-field success of their teams and injuries to players also pose risk. SPACs Investment Risk. The Fund may invest in equity securities of SPACs, which raise assets to seek potential acquisition opportunities. SPACs have no operating history or ongoing business other than seeking acquisitions, and their value is largely dependent on the identification and completion of profitable acquisitions, of which there is no guarantee.

Foreside Fund Services, LLC: Distributor.

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