



NERD ETF AWARDED “BEST NEW TICKER OF 2019”

NEW YORK, NY—(APRIL 13, 2020)— Roundhill is honored to announce that the [Roundhill BITKRAFT Esports & Digital Entertainment ETF \(Ticker: NERD\)](#) has been awarded “Best New ETF Ticker of 2019” recognition by [ETF.com](#). NERD was selected as the best ETF ticker amongst nearly 200 fund launches.

In addition to winning best new ETF ticker, the NERD ETF was presented as a finalist for the ETF.com People’s Choice award. Co-founder Will Hershey commented, “we are very excited to be recognized by ETF.com. We believe our esports ETF remains a compelling long-term investment theme, in addition to being uniquely positioned to benefit amidst the current coronavirus pandemic.”

NERD seeks to provide exposure to the competitive gaming industry. As traditional sports are postponed, gaming has a tremendous opportunity for growth, as evidenced by recent records in both player count and gaming viewership.

To learn more about the fund, please visit <https://www.roundhillinvestments.com/nerd-etf>.

About Roundhill Investments

Roundhill Investments is a registered investment adviser focused on developing innovative financial products designed to offer exposure to investment themes that appeal to the next generation of investors. To learn more about the company, please visit [roundhillinvestments.com](https://www.roundhillinvestments.com).

Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the NERD ETF please call 1-855-561-5728 or visit the website at <https://www.roundhillinvestments.com/nerd-etf>. Read the prospectus or summary prospectus carefully before investing.

Investing involves risk, including possible loss of principal. Esports and gaming companies face intense competition, both domestically and internationally, may have limited product lines, markets, financial resources, or personnel, may have products that face rapid obsolescence, and are heavily dependent on the protection of patent and intellectual property rights. Such factors may adversely affect the profitability and value of esports and gaming companies. Investments made in small and mid-capitalization companies may be more volatile and less liquid due to limited resources or product lines and more sensitive to economic factors. Fund investments will be concentrated in an industry or group of industries, and the value of Fund shares may rise and fall more than more diversified funds. Foreign investing involves social and political instability, market illiquidity, exchange-rate fluctuation, high volatility and limited regulation risks. Emerging markets involve different and greater risks, as they are smaller, less liquid and more volatile than more

developed countries. Depositary Receipts involve risks similar to those associated with investments in foreign securities, but may not provide a return that corresponds precisely with that of the underlying shares. Please see the prospectus for details of these and other risks.

Shares are bought and sold at market price not net asset value (NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Roundhill Financial Inc serves as the investment advisor. The Funds are distributed by Foreside Fund Services, LLC which is not affiliated with Roundhill Financial Inc, U.S. Bank or any of their affiliates.

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