



ROUNDHILL ESPORTS ETF HITS 52-WEEK HIGH

NEW YORK, NY—(JANUARY 3, 2020)—The [Roundhill BITKRAFT Esports & Digital Entertainment ETF \(Ticker: NERD\)](#) made a new 52-week high on Thursday, January 2nd of 2020, closing at a price of \$16.43. As of Thursday’s close, NERD had rallied 15.0% off its 52-week low of \$14.28 it traded at in August 2019.

Roundhill co-founder Will Hershey commented: “it was promising to see a few of our key holdings begin to perform into year end. We believe that esports and game streaming will be one of the most transformational investment themes of the next decade, and the NERD ETF is best-positioned to capitalize on those trends.”

NERD seeks provide exposure to the esports and digital entertainment industry. Top holdings include Chinese livestreaming platforms Huya (**HUYA**) and Douyu (**DOYU**), game publisher Activision Blizzard (**ATVI**), and Sea Limited (**SE**), the developer of popular mobile battle royale *Garena Free Fire*.

To learn more about the fund, please visit NERDETF.com.

About Roundhill Investments

Roundhill Investments is a registered investment adviser focused on developing innovative financial products designed to offer exposure to investment themes that appeal to the next generation of investors. To learn more about the company, please visit roundhillinvestments.com.

Investors should consider the investment objectives, risks, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about the NERD ETF please call 1-855-561-5728 or visit the website at www.NERDETF.com. Read the prospectus or summary prospectus carefully before investing. Click [here](#) for holdings and standardized performance.

Investing involves risk, including possible loss of principal. Esports and gaming companies face intense competition, both domestically and internationally, may have limited product lines, markets, financial resources, or personnel, may have products that face rapid obsolescence, and are heavily dependent on the protection of patent and intellectual property rights. Such factors may adversely affect the profitability and value of esports and gaming companies. Investments made in small and mid-capitalization companies may be more volatile and less liquid due to limited resources or product lines and more sensitive to economic factors. Fund investments will be concentrated in an industry or group of industries, and the value of Fund shares may rise and fall more than more diversified funds. Foreign investing involves social and political instability, market illiquidity, exchange-rate fluctuation, high volatility and limited regulation risks. Emerging markets involve different and greater risks, as they are smaller, less liquid and more volatile than more

developed countries. Depositary Receipts involve risks similar to those associated with investments in foreign securities, but may not provide a return that corresponds precisely with that of the underlying shares. Please see the prospectus for details of these and other risks.

Shares are bought and sold at market price not net asset value (NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

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