

## ETF Overview

The Roundhill Generative AI & Technology ETF (“BIGT ETF”) pursues its investment objective of capital appreciation by seeking exposure to companies involved in the investment theme of artificial intelligence (“AI”), generative artificial intelligence, and related technologies.

Generative AI is a type of artificial intelligence technology that uses neural networks to generate new data that is similar in structure and format to existing data. Unlike other AI techniques that use existing data to make predictions or classifications, generative AI can create entirely new data that is original and unique.

### Why invest in Generative AI?\*

**Size:** According to Roundhill Investments, the total addressable market (TAM) for enterprise generative AI software is estimated to be around \$120 billion.<sup>1</sup>

**Growth:** The Goldman Sachs Macro team estimates that AI has the potential to drive around \$7 trillion in global economic growth over the next decade.<sup>2</sup>

**Scale:** ChatGPT reached 100 million users two months after it was first released, making it one of the fastest ever app to surpass 100m users since TikTok.<sup>3</sup>

1 Roundhill Investments; 2, 3 Goldman Sachs Global Investment Research

### Why the CHAT ETF?\*

**Diversified:** CHAT ETF’s portfolio consists of globally listed companies across software, cloud infrastructure, semiconductors, network infrastructure, and services.

**Investable:** CHAT ETF is publicly traded on the NYSE Arca.

**Focused:** The Roundhill Generative AI & Technology ETF is the first ETF globally designed to track the performance of companies involved in generative artificial intelligence.

### ETF Characteristics

Fund Ticker	CHAT
Exchange	NYSE Arca
CUSIP	88636J600
Expense Ratio	0.75%
AUM	\$0.6MM
Shares Outstanding	25,000
Inception Date	05 / 18 / 2023
ETF Options	NO

### Portfolio Characteristics

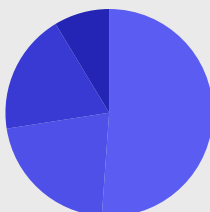
Rebalancing Frequency	Quarterly
# of Holdings	29
Median Market Capitalization	\$41.9B
Country Exposure Count	5

### Geographic Breakdown

United States	68.7%
China	24.3%
Japan	2.6%
Israel	1.3%
Sweden	0.9%

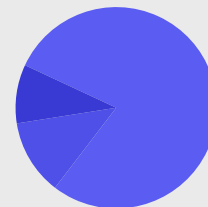
### Thematic Relevance Breakdown

Platforms	50.0%
Enterprise Software	21.0%
Infrastructure	18.4%
Consumer Software	8.5%



### Market Capitalization Breakdown

Large Cap (>\$10B)	76.8%
Mid Cap (\$2-10B)	11.9%
Small Cap (<\$2B)	9.2%



\*The statements and forecasts above are subject to significant business, economic, and competitive uncertainties. Accordingly, there can no assurance that such statements, estimates and projections will be realized, and no representations are made as to the accuracy or completeness of such statements and forecasts. Such statements and forecasts are not indicative of future investment performance. An index is unmanaged and is not available for direct investment. ETF characteristics and allocations are subject to change at any time.



## Top Ten Holdings (as of 05/18/23)

NVDA	NVIDIA Corp	7.77%	ADBE	Adobe Inc	4.90%
MSFT	Microsoft Corp	7.64%	AMD	Advanced Micro Devices Inc	4.85%
GOOGL	Alphabet Inc	7.20%	20 HK	SenseTime Group Inc	4.73%
BIDU	Baidu Inc	5.42%	AI	C3.ai Inc	4.54%
002230 C2	Iflytek Co Ltd	5.00%	CRM	Salesforce Inc	3.64%

ETF holdings are subject to change at any time and should not be interpreted as an offer of these securities.

## CHAT Performance (as of 03/31/23)

Since Inception (05/18/2023)

**NAV** N/A

**Market Price** N/A

Performance for periods greater than one year shown annualized.

*The performance data quoted represents past performance. Past performance does not guarantee future results. Current performance may be lower or higher than the performance data quoted. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Returns less than one year are not annualized. For the most recent month-end performance, please call (855) 561-5728. You cannot invest directly in an index. Shares are bought and sold at market price (closing price), not net asset value (NAV), and are not individually redeemed from the Fund. Market performance is determined using the bid/ask midpoint at 4:00pm Eastern Time when the NAV is typically calculated. Brokerage commissions will reduce returns. Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns.*

## Expense Ratio

**Gross** 0.75%

**Net** 0.75%

**Investors should consider the investment objectives, risk, charges and expenses carefully before investing. For a prospectus or summary prospectus with this and other information about Roundhill ETFs please call 1-855-561-5728 or visit the website at [www.roundhillinvestments.com/eff/](http://www.roundhillinvestments.com/eff/). Read the prospectus or summary prospectus carefully before investing.**

**Artificial Intelligence Company Risk.** Companies involved in, or exposed to, artificial intelligence related businesses may have limited product lines, markets, financial resources or personnel. These companies face intense competition and potentially rapid product obsolescence, and many depend significantly on retaining and growing the consumer base of their respective products and services. **Technology Sector Risk.** The Fund will invest substantially in companies in the information technology sector, and therefore the performance of the Fund could be negatively impacted by events affecting this sector. Market or economic factors impacting technology companies and companies that rely heavily on technological advances could have a significant effect on the value of the Fund's investments. The value of stocks of information technology companies and companies that rely heavily on technology is particularly vulnerable to rapid changes in technology product cycles, rapid product obsolescence, government regulation and competition, both domestically and internationally, including competition from foreign competitors with lower production costs. **New Fund Risk.** The Fund is a recently organized management investment company with no operating history. As a result, prospective investors do not have a track record or history on which to base their investment decisions. **Small-Capitalization Investing.** The securities of small-capitalization companies may be more vulnerable to adverse issuer, market, political, or economic developments than securities of large- or mid-capitalization companies. The securities of small capitalization companies generally trade in lower volumes and are subject to greater and more unpredictable price changes than large- or mid-capitalization stocks or the stock market as a whole. **Micro-Capitalization Investing.** Micro-capitalization companies often have limited product lines, narrower markets for their goods and/or services and more limited managerial and financial resources than larger, more established companies, including companies which are considered small- or mid-capitalization. **Concentration Risk.** The Fund will be concentrated in securities of issuers having their principal business activities in the technology group of industries. To the extent that the Fund concentrates in a group of industries, it will be subject to the risk that economic, political, or other conditions that have a negative effect on that group of industries will negatively impact them to a greater extent than if its assets were invested in a wider variety of industries.

Roundhill Financial Inc. serves as the investment advisor.

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